

Impact Report

2019/20

Salford Foundation Impact Report 2019/20



We helped

13,112

children, young people and adults to fulfil their potential

We helped

732

adults and young people in the **criminal justice system**

£2.4m

invested

in services & people through bids, grants and contracts



We enabled

586

disadvantaged and excluded people to achieve **education and employment outcomes**

We did this through

22

distinct projects, creating **better futures together**



2,660

adults assisted through our **debt and fuel poverty services**

1,007

children and young people completed one of our **mentoring programmes**

Salford is our home.



However, we helped people in all

10 boroughs

of Greater Manchester + Lancashire and Cheshire

1,306

young people took part in our **NCS programme** and completed

87

social action projects in local communities

277

vulnerable and marginalised women supported at our St Mary's Women's Centre

474

People were supported in improving their **health and wellbeing**

504

children and young people are more financially literate

+

1,161

are more digitally literate, having participated in our 'Inspired to Aspire' programme

Eighty three year old Bessie had received a bill for £1602.11 from her energy company which made her very distressed.

“I don’t know why they don’t just increase my direct debit instead of sending me all of these letters”.



Luckily, Age UK referred Bessie to Joanne at **Salford Foundation’s Energy Advice Service** before she had paid the bill, which was clearly incorrect.

Bessie had just had a knee operation. She couldn’t read her meter because it is below knee level in the porch. Her energy company were refusing to send someone to read the meter for her. During a home visit, Joanne helped Bessie to provide the meter readings.

The company responded via email asking for eighty-three year old Bessie to email them a photo, and subsequently asked her for a video of the meter as proof.

Joanne was able to deal with the company for Bessie, who felt frustrated and annoyed because she couldn’t do what she had been asked.

Electronic storage heaters had been installed in Bessie’s house but she had not been shown how to use them, so Joanne showed her how to efficiently keep her home warm and reduce her bills.

Energy worries aside, Bessie has gone back to taking picnics into her garden to enjoy the spring sun. Thanks Joanne!



Matty was referred to **STEER** due to concerns around his involvement in local gangs and his violent behaviour in school and within the community.



STEER provides one to one mentoring for young people at risk of serious youth violence. The service uses coaching and key-worker support to steer young people down the right path. It helps them to improve resilience, motivation and reduce risk-taking behaviours.

Since beginning the **STEER** programme, Matty has not been involved in any major incidents or crimes. His school has also said that his attitude and behaviour have improved significantly. And he's on his way to achieving some really good grades!

Matty's weekly sessions will continue, to ensure that he successfully applies for an apprenticeship or enrolls on a college course. We'll also keep supporting his family to help him sustain his great progress.

“I’m now aware of the impact my actions have on those close to me. I’m motivated to find a career that I’m passionate about. I feel positive about the future.”

– Matty

“The sessions provided Matty with an opportunity to get things off his chest, away from his home environment. I feel really proud about the amazing progress he’s made.”

– STEER Coordinator

Laura was referred to Salford Foundation's **Together Women Project (TWP)** after being convicted of failing to ensure one of her children attended school. At the time of the referral, Laura and her three children were living in one room in 'emergency accommodation'. Laura was completely overwhelmed by her situation and had lost trust in services as she felt she had been criminalised instead of helped.

As she got to know her keyworker, Laura disclosed a long history of physical, psychological and emotional abuse from her children's father. She explained that her son had been diagnosed with post-traumatic stress disorder as a result of the abuse he had witnessed and this had affected his school attendance. With their father in prison for using the family home as a cannabis farm, the whole family had been evicted.

Salford Foundation worked with other agencies to ensure that Laura's children were not removed from her care, and the family are now settled in their new home and are looking forward to the future.

Laura has started **TWP's Freedom Programme for victims of domestic abuse**. She is engaging with all support the centre has to offer and has said she feels "empowered". Her son has been referred to Salford Foundation's youth intervention service and is looking forward to spending time with his mentor.



"I really didn't want to come here and wasn't very friendly to staff on my first visit. Now I feel like they have turned my life around and I can't thank them enough".

Laura said of TWP

"I feel like I have my very own Guardian Angel".

Referring to her Salford Foundation keyworker

Students from a range of nationalities and ethnic backgrounds studying **'English for Speakers of Other Languages'** completed the National Citizen Service (NCS) programme.

In cold and wet weather, the students from across Salford and Trafford took part in an adventurous residential to develop their team-building and problem solving-skills. They also improved their confidence and had a lot of fun along the way!

The students then took part in workshops to develop life skills and practical tasks such as planning a project and budgeting. This helped to build their aspirations and encouraged them to think about the needs of their communities.

Each team then devoted 30 hours to a social action project.

One group decided to create care packages for Salford's homeless community. They worked with Salford Street Network to understand exactly how they could help and to distribute the care packs to those most in need.

They pitched their idea to a panel of Dragons in MediaCityUK, securing funding to carry out their project.

**"I didn't think I could do any of this.
And I made loads of friends too!"**

- Thiago





“There’s a light at the end of the tunnel now. I’m working towards finding something that makes me feel like I have a purpose, like when I’m doing my job on the wing and when I’m helping other people. I’m looking forward to a different life when I get out”

- Aaron

Aaron was receiving high doses of methadone and struggling with life when he first met his **Achieve mentor** in prison. As the sessions continued, Aaron confided that he felt extremely depressed, anxious and alone. He also felt that he had let his family down and was fearful of his ability to move forward with his life.

“It’s our job to establish what our clients believe about themselves, their place in the world and what future they envision for themselves. We then work to break down those barriers and beliefs that prevent them moving forward positively with their lives” – Aaron’s Achieve Mentor.

Aaron talked about how abuse he experienced as a child had made him feel worthless. He also felt abandoned by his father. He felt that his offending behaviour in his teenage years was a means to get some much-needed attention. Aaron’s mentor helped him to work through other difficult life events, including his attempts to take his own life.

A turning point in the mentoring was when Aaron realised that the **resilience** he had built up to survive his past could be used to take him forward into the future, and that he was capable of contributing to society again.

Aaron’s methadone intake is now significantly reduced. He has become a mentor on his prison wing and has been signed off by mental health services.



Digital Entrepreneurs and Video Artists Hackathon (DEVA/hack) helps young people to develop their confidence and motivation to pursue digital careers.

“DEVA/hack gave me the opportunity to express my creative side and taught me technical skills I hadn’t learnt. It also taught be how to sell myself as a person.”

Through DEVA/ hack, young people were linked with creative professionals who acted as mentors. They supported them with their digital and personal development during a three-day **hackathon**.

During the hackathon, each young person created a video portfolio that increased their knowledge, understanding, soft skills and **job readiness**.

The first hack took place in October 2019 and involved three colleges. Four winners were chosen based on their **creativity** and the quality of the video they produced, along with their **team working skills** and **attitude** throughout the hackathon.

The second hack took place in February 2020 and three of the winners from October returned as ambassadors. Becoming an **ambassador** provided an opportunity to help other students and to share what they had learned during their hack and how they had used their new skills to develop further.

The ambassadors shared how **DEVA** helped them feel more confident and ready for their next steps into university or the world of work. They also shared their aspirations and plans for the **future**.



“She’s a different kid. She’s up early every morning for work and she buys me and the family treats on pay day.”

– Mum

After being arrested and convicted for carrying a knife, Shannon was referred to Salford Foundation’s **Together Women’s Project (TWP)**. Together, they devised a plan for her rehabilitation.

Shannon was lacking direction, confidence and motivation. She was missing her probation appointments. She was not working and had no plans to get a job. After completing an anger management course with TWP, Shannon was connected with Adrian at Salford Foundation’s **Employment and Training Services**.

Adrian's role is to give people the skills and confidence to succeed in finding work. Shannon’s mum felt that she wasn't able to work and should be claiming benefits for mental health issues. Adrian was able to help Shannon’s mum to see her potential.

Adrian worked with Shannon to develop her skills and confidence and assisted her in applying for jobs in warehousing. Upon securing her first interview, Shannon attended ‘interview technique’ sessions with Adrian.

Shannon aced her interview and has now been working in a warehouse for 6 months, attending her compulsory probation appointments after finishing work.

Due to her financial situation, Adrian was able to provide her with the required PPE and clothes she needed to start work – another potential barrier overcome!

Jade is a young carer who lives with her Grandmother. She was referred to **Engage** because of her risky behaviours and because she had no plans in place for education or employment after finishing secondary school.

Jade had refused help from other services before agreeing to take part in **Engage**.

Engage helped Jade to understand and talk about her feelings and to improve her attitude and behaviour. She was also supported secure a part time job and some volunteering to gain experience of working with animals.

Jade was enrolled in **NCS** (a four-week personal development programme) to help improve her confidence and self-esteem, make new friends and have time away from her caring responsibilities.

Whilst taking part in NCS, Jade was able to do some rock climbing, water sports, outdoor camping and build new, solid friendships.

“Jade now has a solid foundation of positive experiences and friendships which will help her tackle new challenges going forward. She is more focused than ever to succeed and be happy.”

- Engage Trafford Mentor



“It’s helped me sort out some things and I feel more able to deal with other things in my life such as my health and my college work.”

- Jade

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