



Press release

13th October 2022

‘Young people are providing peer-to-peer support to students transitioning from primary school to high school, thanks to Co-op Foundation funding’.

Salford Foundation will build on the fantastic work LEAP has delivered over the past 18 months thanks to extra funding from the Co-op Foundation’s #iwill Fund.

The project, which will run in Salford high schools is expected to support around 280 young people over the next 14 months. By the end of the project, we hope to have trained over 40 peer mentors to support their mentees in transitioning to high school, through sharing their experiences and skills.

Jason King, Salford Foundation, said:

‘LEAP’s continuation funding is a great opportunity to build on the work we have delivered. Having worked with hundreds of students already we’re excited to help more students learn and develop new skills, give young people a voice in their communities and provide them with a platform to be able to make a difference.’

Today’s funding has been made possible thanks to Co-op Foundation’s £5 million #iwill Fund. This is a partnership between Co-op Foundation, the National Lottery Community Fund and the Department for Culture, Media and Sport to help young people get involved in social action activities, like fundraising or volunteering.

The Co-op Foundation has been awarding grants from its #iwill Fund since 2018. Its flexible funding is helping to build fairer and more co-operative communities to deliver on Co-op’s vision ‘Co-operating for a Fairer World’.

Nick Crofts, CEO of the Co-op Foundation, said:

“Our partnership with the #iwill Fund over the past four years has shown the positive impact of youth social action, which has the triple benefit of helping the young person taking part alongside their peers and the wider community. We’re delighted to be extending #iwill funding so more young people can be empowered to make a difference.”

For more information about Salford Foundation visit: www.salfordfoundation.org.uk

Subscribe to the Co-op Foundation blog to find out first when it launches new funding: www.coopfoundation.org.uk/blog

Proudly supporting
youth social action



Department for
Digital, Culture,
Media & Sport



Foundation

Notes to Editors

About Salford Foundation

- We're a charity providing opportunities for young people and adults to create better futures. Everything we do is driven and guided by our core values; welcoming, leading by example, working together, professional & responsible, proud & passionate, and proactive & dynamic.
- Whilst our work varies and we will remain agile to meet changing needs, we have four broad areas of operation:
 - Child and Youth Development. Projects that promote young people's personal, social and vocational development.
 - Targeted Youth Support. We provide intensive support to young people facing significant additional challenges caused through issues such as exclusion, violence, exploitation, and family conflict.
 - Women's & Survivors Services. Projects which help women experiencing complex and multiple challenges to progress and change. This includes work with female offenders and victims of domestic abuse.
 - Targeted Adult Support. We provide intensive support to adults facing substantial barriers to their full participation in society due to issues such as offending, worklessness, poverty and health challenges.
- For more information, please visit www.salfordfoundation.org.uk

About Co-op Foundation

- Co-op Foundation is the Co-op's charity, helping people challenge inequality and co-operate for change so they can share a fairer future.
- We want to make long-lasting change but for now we're focusing on three areas:
 - Our Belong projects have already helped thousands of young people beat loneliness. We're now sharing what we've learned so others can do more to make a difference that lasts.
 - Strong communities work together to make things better. We fund in partnership with others to help people do even more.
 - We want voices to be heard from communities that feel the effects of inequality, and we invest in organisations that truly represent those who are often ignored.
- www.coopfoundation.org.uk

About the #iwill Fund

- € The #iwill Fund is made possible thanks to £54 million joint investment from The National Lottery Community Fund and the Department for Digital, Culture, Media and Sport (DCMS) to support young people to access high quality social action opportunities.
- € The #iwill Fund brings together a group of organisations who all contribute funding to embed meaningful social action into the lives of young people.
- € The #iwill Fund supports the aims of the #iwill campaign - to make involvement in social action a part of life for young people, by recognising the benefit for both young people and their communities.
- € By bringing together funders from across different sectors and by making sure that young people have a say in where the funding goes – the #iwill Fund is taking a collaborative approach.

About the #iwill campaign

- € The #iwill campaign is a collective effort involving over 900 partners from across the public, voluntary, education and business sectors with a vision to make meaningful social action part of life for 10- to 20-year olds.
- € The #iwill campaign was launched in 2013 with cross-party and multi-sector support after research into how the business, education, public and voluntary sectors could support young people to engage in social action. The campaign is coordinated by Step Up To Serve, a charity registered in England & Wales (no. 1154588).
- € HRH The Prince of Wales is Patron of Step Up To Serve and the #iwill campaign. For more information, visit www.iwill.org.uk and follow @iwill_campaign

About the National Lottery Community Fund

- € We are the largest community funder in the UK – we're proud to award money raised by National Lottery players to communities across England, Scotland, Wales and Northern Ireland. Since June 2004, we have made over 200,000 grants and awarded over £9 billion to projects that have benefited millions of people.
- € We are passionate about funding great ideas that matter to communities and make a difference to people's lives. At the heart of everything we do is the belief that when people are in the lead, communities thrive. Thanks to the support of National Lottery players, our funding is open to everyone. We're privileged to be able to work with the smallest of local groups right up to UK-wide charities, enabling people and communities to bring their ambitions to life.
- € [Website](#) | [Twitter](#) | [Facebook](#) | [Instagram](#)