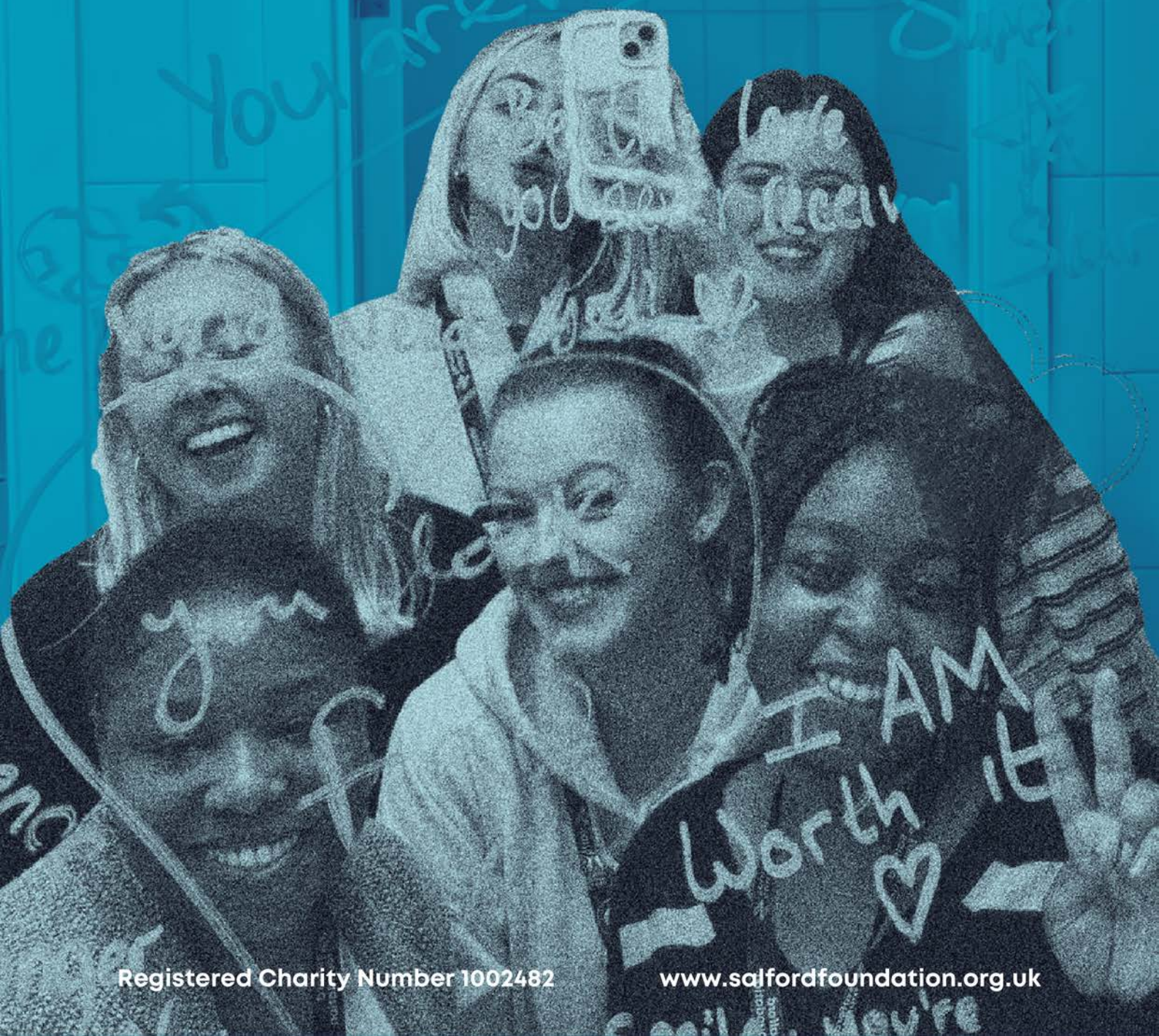




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THE LOOP

Issue 12 | May 2024



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www.salfordfoundation.org.uk

Literacy Lookout



**Buile Hill Park
Salford, M6 8GL**

**8th June 2024
11:00am-15:00pm**



Get ready for an adventure!

Salford Foundation invites you to our exciting **Literacy Lookout Trail** on **8th June 2024** at **Buile Hill Park, Salford!**

The **Literacy Lookout Trail** is an exciting and engaging free community event happening at **Buile Hill Park** on **8th June**, open to all, but particularly to **Key Stage 2 children (ages 7-11)**. Follow clues, find hidden letters, complete a word search, and win a free book! The event promotes literacy for all ages with books, resources, and activities for everyone, including parents!

We are seeking support from businesses in the form of good-quality second-hand book donations. We'll be providing free temporary book bins to make donations accessible and easy. Your contribution would make a meaningful impact on our environment, community, and the future of Salford's youth.

We seek continued funding to support our community and reach as many people as possible; contact our Corporate Fundraiser, Helen Fenton, at helen.fenton@salfordfoundation.org.uk to learn more about corporate charity partnerships.

The event runs from **11am** until **3pm** at **Buile Hill Park**. When you arrive, make your way to the entrance on **Eccles Old Rd** and look for a member of Salford Foundation staff - we can't wait to see you there!

We encourage sustainable travel to the event, like walking or public transport. However, if driving, parking is located just off **Eccles Old Rd**, though spaces are limited; turn into the park, immediately turn left, and follow the ramp down. Kerbside parking is also available on and around **Gore Avenue**, but please be considerate of local residents. Priority parking is available upon request.



Scan here to find out more
or visit salfordfoundation.org.uk

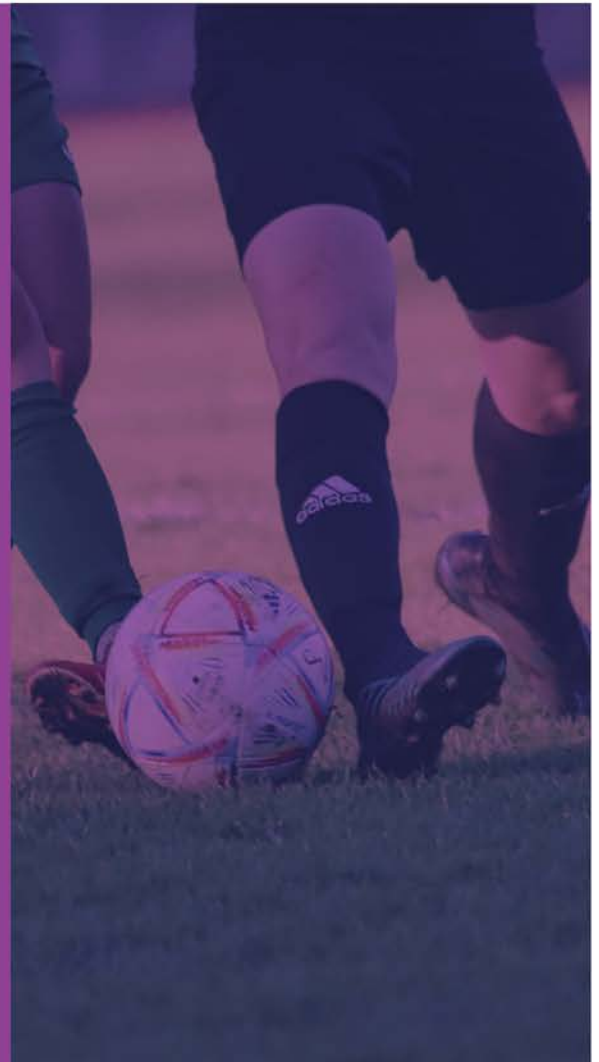
Football & Domestic Abuse

This article is an excerpt of our upcoming Domestic Abuse Awareness campaign, which will be ongoing on our social media channels throughout the 2024 Euros Football Tournament between June & July. Watch out for more resources & information about domestic abuse & its relationship to football on our social media.

“If other guys were in the pub, if they lost a match, I knew their wives wouldn’t be out at the weekend, because they’d have a black eye... or busted ribs or something like that, I just knew.” **

As the 2024 Euros Tournament approaches, it’s worth taking a moment to acknowledge that while football can be a cause for celebration, for many it is also a source of fear, especially during major events. Data shows that reports of domestic violence typically surge after matches - regardless of the outcome.

During the 2002, 2006 and 2010 World Cup tournaments, domestic abuse incidents **rose by 38%** when England lost **and by 26% when they won, with an 11% carry-over into the day following the match***. In 2021, call data gathered over an eight year period in Greater Manchester showed that **domestic violence increases by 5% every two hours following a football game, peaking after ten hours.****



Violence is unacceptable on the pitch, it should also be unacceptable at home.

*Kirby, S., Francis, B., & O’Flaherty, R. (2014) | Can the FIFA World Cup Football (Soccer) Tournament Be Associated with an Increase in Domestic Abuse? | Journal of Research in Crime and Delinquency, 51(3), 259-276

**Ivandić, R., Kirchmaier T., Saeidi Y., Torres Blas N., (2021) | Football, alcohol, and domestic abuse | Journal of Public Economics, Volume 230, 105031, ISSN 0047-2727



Safe in Salford

Domestic Abuse Service



Safe in Salford helps people experiencing domestic abuse

If you live in Salford and are worried about yours or someone else's safety, we can help.

 0161 793 3232
(helpline for victims & survivors)

info@safeinsalford.org.uk 
(general enquiries)

 safeinsalford.org.uk

referrals@safeinsalford.org.uk 
(enquiries from professional)

PANKHURST
TRUST



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Break free from domestic abuse

The Shed & the Importance of Positive Masculinity

Over at the Mens' support hub, The Shed, we aim to support individuals in the local community with a range of issues, be it housing, finances or with developing employability skills.

Practical and emotional support go hand in hand and with a person-centred approach. We coach individuals through their journey of change, helping to build healthy social networks & develop self-efficacy in aid of unlocking their potential. With support from staff and each other, interventions help to guide conversations around building on healthy coping skills & recognising unhealthy behaviours, in a safe and non-judgemental space. This helps to create positive male role models to reintegrate back into society.

[Find out more about The Shed here](#)



Overcoming Barriers & Finding Direction Again: A Landsec Employability Case Study

Tony*, aged 54, was referred to Salford Foundation for Employment and well-being support after a sudden family bereavement. He had little motivation; withdrawing from personal relationships, he had no contact with friends and was struggling with his mental health. He faced multiple barriers to employment and at the time of joining the programme had been unemployed for 2 years.

Daily anxiety attacks, mental health struggles and low confidence/self-esteem compounded on his lack of current/recent employment history and as a result, Tony was struggling to leave his accommodation and engage in positive social interactions.

Tony was motivated to improve himself, engaging in activities - despite finding them unfamiliar and uncomfortable initially - has helped move him forward. Our great partnership work with Groundwork, enabled him to gain his CSCS green card qualification, making him eligible now to work on building sites, an ambition of his since first engaging with Salford Foundation.

Tony has stated that he was made to feel welcome as soon as he arrived at the Shed, feeling able to express his true feelings and personality in an inclusive and safe, creative environment. He credits the Creative Health programme for a marked improvement in his self-esteem, confidence, self-care and general mental wellbeing.



Through the Landsec Employability Project, Tony meets weekly with his employment coach Paul. Together they have created a new CV and have begun the search for active employment, with TS stating his understanding of best job application and interview practice has improved as a result.



He has a much better relationship with his friends and family. He is emotionally more resilient and is able to manage his day-to-day life, improving his general quality of life and social engagement.

Tony was introduced to the Working Wardrobe, an offsite partnership helping prospective interviewees access suitable clothing before his job interviews, and has also received support from Groundwork who delivered his CSCS card training.

“I’m incredibly thankful to Salford Foundation, the staff and Landsec for helping me find my direction in life again. I’m keen to move forwards, and you’ve helped get me here!”

*all names changed to ensure confidentiality & protect identities



[Find out more about the Landsec Employability Project here](#)

Help us Build Better Futures

**JustGiving™**

Fundraise for Salford Foundation
using our JustGiving page or
simply scan our QR code

**ACTIONFUNDER**

Making it quicker & easier for businesses to find
and fund local non-profits through grant giving.

donr 

We are registered with Donr a leading text giving
platform. If your business would like to create a text
fundraising campaign, please contact Helen Fenton

**neighbourly**

Neighbourly is a giving platform that helps businesses make
a positive impact in their communities by donating volunteer
time, money and surplus products, all in one place.

**benevity**

Corporate organisations can choose to donate time
and money via the Benevity platform whilst
monitoring their ROI.

**Please contact our Corporate Fundraiser, Helen Fenton
(helen.fenton@salfordfoundation.org.uk), to find out
more about corporate charity partnerships**



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