



Boys to Men is a new initiative helping boys and young men explore 'positive masculinity' and improve gender-related behaviours and attitudes in primary and secondary school settings. The project will implement an education and prevention approach, working under the umbrella of Greater Manchester's Gender-Based Violence Strategy. During the initial pilot period, service provision will be targeted at certain localities within Salford and Bolton to capture focussed impact data.

From January 2023, groups of young boys will be consulted and informed on the concept of 'positive masculinity' and form insights into how they can contribute to a coordinated local solution to gender-inequality and misogyny. We will facilitate social action responses by enabling groups to lead on peer-education projects created by the school pupils. Our objective is to enable groups of boys to distribute positive messages in a variety of creative ways such as assembly presentations, form visits and media platforms.

The project is part of a larger vision to reduce misogynistic attitudes and behaviours throughout GM communities. Currently, we are seeking the support and partnership of schools within the Rumworth, Little Hulton and Walkden localities to embed the provision for maximum impact. More details for your consideration below:-

- ❖ Fully funded by Greater Manchester Combined Authority
- ❖ Aimed at boys in year groups 5, 6, 7 & 8
- ❖ A minimum of six workshops and activities
- ❖ Informative sessions around 'positive masculinity' and behaviours towards females
- ❖ Youth-led classroom social action responses such as peer-education campaigns
- ❖ During lesson or extracurricular time

We would welcome conversations to explore how the project might complement your school's curriculum and objectives. If you are interested in discussing Boys to Men further, please contact Senior Team Leader Joanne Meekin- [joanne@salfordfoundation.org.uk](mailto:joanne@salfordfoundation.org.uk)