# **Press Release**



# Salford Foundation Announces New Employability Project for Men at 'The Shed'

Funded in Partnership with Landsec, through the Landsec Futures Employability and Education Programme

The new Employability Project will be launched in January 2024 at Salford Foundation's Targeted Adult Support Service home 'The Shed' based at 6 Acton Square, Salford and is generously supported by Landsec for three years.

Phil East, Chief Executive of Salford Foundation said:

"We're delighted to be partnering with Landsec. This will enable more men in Salford facing significant barriers to develop their skills. In turn, this will help them to secure employment - increasing social inclusion and reducing poverty."

### **Positive Impact**

The Shed was founded during lockdown and launched in its Acton Square home in November 2022. What makes The Shed different from other projects is Salford Foundation's holistic approach and collaboration, to support men to address all aspects of their lives ranging from digital inclusion, employment and training, money management, homelessness, health and wellbeing to offender rehabilitation.

"I can't believe how much support I have received from the Shed Team. You guys have changed my life. I've gained so much encouragement and improved my self-esteem."

Jay -Service user

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## **About Salford Foundation**

Founded in 1990, Salford Foundation has been helping the most vulnerable and marginalised communities in Salford and Greater Manchester. We want to create a fair society in which everyone has the opportunities and resources to reach their full potential and build better futures. Last year Salford Foundation worked with 12,789 people across 29 projects.

## **About Landsec**

At Landsec, we build and invest in buildings, spaces and partnerships to create sustainable places. connect communities and realise potential. We are one of the largest real estate companies in Europe, with a portfolio of retail, leisure, workspace and residential hubs. Landsec is shaping a better future by leading our industry on environmental and sustainability while delivering social value for our shareholders, great experiences for our guests and positive change for our communities.

Jennie Colville, Head of ESG and Sustainability at Landsec said: "We're supporting the Shed as part of our continued investment into both the people and buildings of Salford. Through Landsec Futures, we support people and organisations who are already making a difference in their communities. So far, we have launched 25 employability partnerships and funded scholarships for students at the University of Salford and we're excited to work with Salford Foundation through The Shed in the future."



# About the Landsec Futures Employability Partnerships and Education Programme

programme's objective is The to support underrepresented people facing barriers in local with the employability skills communities and opportunities to enter careers in our business, industry and supply chain, enhancing social mobility. As a core part of Landsec Futures, these initiatives are delivered in partnership with charities, social enterprises and community organisations around the UK. Landsec Futures Website: www.landsec.com/futures

## **Project Referral**

We accept self-referral and referrals to support men aged 18 living in and/or with a connection to Salford from partner organisations, such as probation homelessness prevention, services. housing charities associations. and local community organisations. To join or find out more about The Shed Employability Project please contact: Sandrine Beaunol, Targeted Adult Support Service Manager adultservices@salfordfoundation.org.uk

### Press

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### **Charity/Corporate Partnerships**

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