

Issue 11 | March 2024





Phil East Chief Executive's Message

An American peace activist from the 20th century said: "Diversity may be the hardest thing for a society to live with, perhaps the and most dangerous thing for a society to be without." I imagine this maxim will be 'stress-tested' in the year ahead, when there will be a large dose of politics, with local, mayoral and general elections on the horizon. We will look to our leaders to provide an inspiring narrative for our communities and society to live together well and generously; with hope and empathy.

Some people think there's no point 'sweating the big stuff' in life, but I disagree. If we aspire to big change, we can make it happen by starting with the small stuff that's in our influence and control. Equality, diversity and inclusion starts with us and – as you'll see from this issue of The Loop – it's baked into everything we do at Salford Foundation. Indeed, being 'welcoming' is the first of our core values. Whether it's the work of our Staff-led EDI Group; working to reduce gender-based violence; seeking to reduce the disproportionate involvement of BAME young people in the criminal justice system through projects like STEER and Blocks, or celebrating LGBT+ History Month. We will seize the mantle and do our bit to help our communities and society strive to be truly inclusive and welcoming for all. It's integral to our mission of helping people build better futures.

New Projects - February 2024

Homelessness Prevention for Men

Salford Foundation has received a grant of £50,000 from Nationwide as part of their Community Grants programme, which brings their members and colleagues together to help tackle the housing crisis.

Phil East, Chief Executive of Salford Foundation said: "We're delighted to be partnering with Nationwide. This grant will help to reduce the risk of men in Salford experiencing homelessness, by giving them access to preventative support to overcome a range of challenges and remain in their homes."

Kirsty Hall, Social Investment Manager at Nationwide Building Society, said: "Helping local communities and charities is at the heart of what it means to be a building society for Nationwide. We are pleased our Community Grants programme is going to make a difference through this £50,000 grant to Salford Foundation helping them make a difference to the lives of those who rely on their services."

Supported by



Landsec Employability Project

Funded in Partnership with Landsec, through the Landsec Futures Employability and Education Programme, the new Employability Project launched in January 2024 at Salford Foundation's Targeted Adult Support Service home 'The Shed' based at 6 Acton Square, Salford.



Phil East, Chief Executive Salford Foundation of said: "We're delighted to partnering with be Landsec. This will enable more men in Salford facing significant barriers develop their skills. In turn, help them this will to employment secure increasing social inclusion and reducing poverty."

Jennie Colville, Head of ESG and Sustainability at Landsec said: "We're supporting the Shed as part of our continued investment into both the people and buildings of Salford and we're excited to work with Salford Foundation through The Shed in the future."

Unlocking Success: The Benefits of All Equals Charter Accreditation

In a world striving for inclusivity, diversity and equality (EDI), we are committed to taking positive action to ensure that we are fostering a more diverse and inclusive workplace and creating accessible services for all our communities.

At Salford Foundation, we are an inclusive community who recognise that our differences are our strengths. Equality and Diversity are part of our history, our present and our future. We committed are to continuous development in this area, harnessing the talents of staff, volunteers, service-users stakeholders. We are passionate and dedicated creating about better opportunities and futures for all.



Our journey started in November 2022 when we gained *All Equals Charter* "Good Practice", accreditation. Dr Christopher Owen, Inclusivity Manager at *Manchester Pride* provided guidance and support through the assessment and accreditation process.

Since then, we have developed an Action Plan, as well as a diverse working EDI group of staff champions from across our services. We have also recruited a People Manager to help us implement best practice in the workplace and a Volunteer Manager to co-ordinate and support community volunteers, including people from marginalised communities who may need additional support to volunteer.



We are aiming to become reaccredited by the end of March 2024 so we can continue to strive and learn about best practice. To find out more about the *All Equals Charter*, click here to learn more or click here to become a member.

We have also recently refreshed our membership to *Salford Social Value Alliance (SSVA)*, which promotes social value to Salford business residents. Why not join too? <u>Sign up to the SVN newsletter</u>.



Do you have a family member or friend who owns or manages a business?

Salford Foundation is working to support local people into employment. We are currently looking for employment opportunities or workplace experiences to help advance, encourage and motivate our participants.

Their business could support our Employability Project with:

- Work placements
- Work trials
- Workplace safaris
- Job vacancies

To find out more, please contact Paul Bona on adultservices@salfordfoundation.org.uk



Support Raising Aspirations

Would you like to support children and young people to Raise their Aspirations in your local community, or do you have an idea for a bespoke project you would like to collaborate on?

By partnering with us, we can organise and facilitate activities in local schools and colleges in Greater Manchester for you, whilst encouraging your staff and our network of volunteers to participate.



We'll also make a huge noise on social media to show the impact you are having by supporting the Raising Aspirations programme. We can support you to achieve your corporate social responsibility goals, nurture future talent and increase opportunities.

Register your interest here

A huge thank you to all the teams at Acdoco, Carbon Creative, Kenny Waste Management, McDonald's outlets (Trafford, Salford and Manchester), CGI, Resource Solutions and the students and staff at the School of Arts Media & Creative Technology at the University of Salford for supporting our Warm Wishes 2023 campaign, and to Team Salford Foundation who collected and continue to distribute to our beneficiaries.











With your generosity, we are able to support our beneficiaries.

To find out more about our *Warm Wishes campaign* or to donate inkind please contact *fundraise@salfordfoundation.org.uk*

THE LOOP Where to Support Us



JustGiving

Fundraise for Salford Foundation using our JustGiving page or simply scan our QR code

ACTION FUNDER

Making it quicker & easier for businesses to find and fund local non-profits through grant giving.

donr 43

We are registered with Donr a leading text giving platform. If your business would like to create a text fundraising campaign, please contact Helen Fenton



Neighbourly is a giving platform that helps businesses make a positive impact in their communities by donating volunteer time, money and surplus products, all in one place.

B benevity

Corporate organisations can choose to donate time and money via the Benevity platform whilst monitoring their ROI.