



Gender Based Violence – Education Initiative

School Information

Introduction & Context. The Greater Manchester Violence Reduction Unit have agreed to invest £250k for the development and delivery of a new programme, in partnership with a small number of schools for maximum reach and robust evaluation of impact. The Gender Based Violence Education Initiative aims to reduce misogynistic attitudes and behaviours from manifesting in primary and secondary settings; improve gender-equality in the pupil population and put young boys at the front and centre of a coordinated solution.

Following a competitive tender process facilitated by the GM Combined Authority, Salford Foundation has been awarded the contract to deliver the new programme and complement the *Gender-Based Violence Strategy*. Salford Foundation has over 30 years' experience of supporting vulnerable children, young people and families with particular provenance around violence, exploitation and early help. The Foundation supports over 12,000 people each year. Its range of projects includes Blocks in Manchester & Salford; STEER (youth violence project) in Salford, Trafford, Wigan and Bolton; Engage (early help project) in Trafford; and the LEAP transition support project in Salford. The Foundation also leads the 'Safe in Salford' partnership, which delivers all domestic abuse services in Salford (for victims, children and young people and perpetrators).

Proposed Programme. In partnership with TLC (Talk Listen Change), we will draw on the successes of our previous gender-based projects and develop a series of informative sessions aimed predominantly at Key Stage 2 & 3. In April 2024, the first phase of young boys will be consulted and informed on the concept of 'positive masculinity' and form insights into how they can contribute to a coordinated local solution to gender-inequality and misogyny. We will expand on tested approaches with young boys by adopting a strengths-based approach and deliver appropriate sessions linked to GBV topics for whole year-group cohorts. The content curriculum can be co-designed alongside school partners to adopt an education and prevention approach covering aspects of equality, positive masculinity, interpersonal relationships, boundaries and peer-moderation. Pre-identified pupils may also be referred for more targeted support delivered by sector leading professionals.

Governance and Partnership Oversight. Governance oversight will be via a GMCA Commissioning Officer and the Violence Reduction Unit's Education Delivery Group. A local Strategic Partnership Board of senior stakeholders from a range of agencies will meet bi-monthly to advise programme development, collate and disseminate learning, accelerate opportunities and negotiate challenges. In addition, an Education Consultant will convene a strategic board of educational leaders from across GM in support of our objectives.

Evaluation. GMCA are committed to conducting thorough evaluation, to evidence longer term outcomes, and to understand the impact of the intervention on those involved, contribute to service delivery and improvement, and inform future conversations around sustainability and funding. Our external evaluation partner will lead evaluation of the service across the schools involved in this pilot project.

Summary. We wish to create strong visionary relationships with educational Senior Leaders, to ensure universal access across the pupil population and disseminate additional resources for teaching cohorts. Partnerships with schools will be offered for the duration of the year-long funding contract; enabling as many groups as possible to receive the service. We are initially seeking commitment from schools that have the desire and capacity to facilitate our visionary and impactful initiative.

More details for your consideration below:-

- ❖ Fully funded by Greater Manchester Combined Authority
- ❖ Aimed at boys in primary and secondary settings
- ❖ Age appropriate universal provision to instil boundaries, respect, peer-moderation to improve gender-related attitudes.
- ❖ Universal offer available to all boys within identified year groups.
- ❖ Targeted interventions available to reduce gender-related behaviours & attitudes for pre-identified pupils.
- ❖ Support with parental consultation for information & consent purposes.
- ❖ Teacher workshops & training surrounding the GBV education sessions.

Contact. We would welcome conversations to explore how the project might complement your school's curriculum and objectives. If you are interested in discussing this new GBV education initiative further, please contact Operations Manager John Damen, 07903 853 764 | john.damen@salfordfoundation.org.uk

We worked with

12,789

people across **29** projects

"We just can't believe we have received all this help and for free. My wife is over the moon with her new income from Carers Allowance, it makes her feel more independent. The improvements are already helping us to manage our energy usage better."



"I feel empowered by sharing my experiences. I have embraced who I am, and I am a stronger person."



415 Volunteers provided

