



THE LOOP

Issue 13 | July 2024





Phil East

Chief Executive's Message

“We are immensely proud and honoured to have helped 10,708 individuals to build better futures for themselves, their families and their communities over the past year.

I’m delighted that many of the people we’ve supported have achieved outcomes and impact in several areas of their lives.

We remain hugely ambitious and committed to our goals of tackling inequalities, promoting work and skills, and building safer communities through all our work.”



This year, we helped
10,708
young people & adults
create better futures



6,733

people with improved
education, employment
& training outcomes



7,735

people improved their life,
social & communication skills

+ 2,614

people helped to
keep safe



547

people with improved
finances & debt



3,174

333 Volunteers provided

hours of support to our
people and projects



4,706

additional family &
household members
benefited from our support



177

people progressed into
employment or training



7,354

people improved their
personal health
& wellbeing



167

partners worked with across
the region



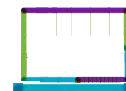
1,364

people received advocacy



2,432

people received key
worker support



463

people developed their
digital skills



569

people supported to
reduce their offending



726

people supported to
achieve better housing



143

social action projects
completed



Spearheaded by Dan Perrin (Operations Analyst), CGI's Manchester office teamed up with Salford Foundation as part of their Social Impact Week.

Running concurrent to **National Volunteers Week**, the initiative saw **36 staff members** from CGI volunteering at both our Foundation House and Acton Square offices. **97.5 volunteering hours were delivered**, activities ranged from litter picks on and around the premises, plant potting, gardening, and helping out with breakfast clubs.

Dan said of the initiative: “**This week was all about giving back to our communities, benefiting the environment, and creating social value [...]** One of the highlights was a litter-picking initiative [with Salford Foundation] where we helped tidy up Foundation House, creating a cleaner and more welcoming environment for all.”



Many thanks to Dan and the CGI volunteers for helping make our area of Salford just that little bit nicer. We look forward to working to developing our charity partnership and working together with them more in the future!



Literacy Lookout



Buile Hill
Park, Salford

8th June
2024

Salford's literacy rates are among the lowest in the country and so we aim to improve this through the love of books. Supported by funding from the BUPA Foundation and volunteers from All Hallows RC School, the Literacy Lookout trail was a celebration of all things reading and writing.



The trail took place at Buile Hill Park as the culmination of our wider **Literacy Lookout project**, developed by our **Raising Aspirations** team with Year 9 and 10 students in Salford schools.

Young People and their families followed a puzzle trail. When completed, they could return to the trail's start to **claim free books as a reward**. These books were generously donated by individuals, our own staff, and our partners at **BDO** and **BUPA!**

Student volunteers from **All Hallows RC** helped the Salford Foundation team ensure a successful event on the day, while **Mark Frith** of **Friends of Buile Hill Park** amplified the event on social media. Their generous support is greatly appreciated - **we couldn't have done it without them!**



Of the **800 books donated**, **500 were claimed by 80 families** on the day, reaffirming that **a love for literacy and reading & writing persists in Salford!** We'd like to thank the **Bupa Foundation** for their funding support which allows us to deliver important **environmental** and **community events** like this one! If you would like to **partner** with us and fund similar projects, please contact us at fundraise@salfordfoundation.org.uk.



[Find out more about the Literacy Lookout initiative here](#)

Pride Month 2024 at Salford Foundation



As part of our commitment to building better futures in Salford, we are ensuring we're welcoming to LGBTQ+ people, not only during Pride Month, but all year round

Policies By & For Queer People

Our **Trans Inclusion Policy** and **Hate Crime Policy** was written by our **trans & non-binary staff members**, enabling our workforce to **learn directly** from those with lived experience. [Read the policies here.](#)

Robust & Evolving EDI Practices

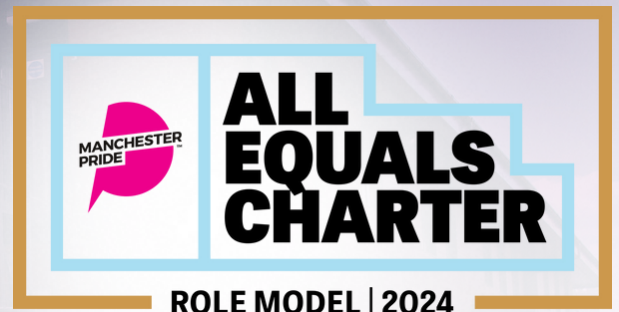
We host regular internal meetings to gather feedback from minority groups and ensure alignment to our **Equality, Diversity & Inclusion (EDI)** policy. We are aiming to improve and strengthen the existing policy and are creating a new EDI Action Plan for 2024/25.

Engaging with Grassroots LGBTQ+ Organisations

As with past years, we had a stall at **Salford Pride's Pink Picnic** pride event. The stall was manned by **both LGBTQ+ staff members and allies**, spreading the message of how we're building better futures in Salford.



Latest News on our All Equals Charter status!



Salford Foundation has successfully taken part in the All Equals Charter self-assessment process to demonstrate our ongoing commitment and passion for Equality, Diversity and Inclusion (EDI), and has been awarded “Role Model” status!

The **All Equals Charter** is a robust quality standard, designed and assessed by **Manchester Pride**. We are very proud to have achieved the outstanding result of “**Role Model**”, which is the highest level of accreditation.

We initially joined the All Equals Charter as a member, **to develop good practice** and learn about how we could **implement more LGBTQ+ friendly practices both in the workplace and across our service delivery**.

The self-assessment process really helped us to **benchmark our existing practices, policies and processes**, as well as **identifying areas for further improvement**. **Maggie Langhorn**, our Deputy CEO and EDI Lead, will be working with **Dr Christopher Owen** from **Manchester Pride** and our **EDI group** to implement a new **EDI Action Plan** in 2024/25.

For more information on **All Equals Charter** accreditation, [please visit Manchester Pride](#)

Help us Build Better Futures



Strategic Charity Partnerships

To find out more about how your business can invest in us, contact Helen Fenton our Corporate Fundraiser on fundraise@salfordfoundation.org.uk



JustGiving™

Fundraise for Salford Foundation using our JustGiving page or simply scan our QR code



ACTIONFUNDER

Making it quicker & easier for businesses to find and fund local non-profits through grant giving.



We are registered with Donr a leading text giving platform. If your business would like to create a text fundraising campaign, please contact Helen Fenton



neighbourly

Neighbourly is a giving platform that helps businesses make a positive impact in their communities by donating volunteer time, money and surplus products, all in one place.



benevity

Corporate organisations can choose to donate time and money via the Benevity platform whilst monitoring their ROI.



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Literacy Lookout

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