



THE LOOP

Issue 15 | October 2024



Boys to Men
completing
The Leap
Project!
😊



Phil East

Chief Executive's Message

“**Social mobility**” has been front and centre of our minds at Salford Foundation recently. Not least, because we put much time and thought, over many months, into the planning of our **Social Mobility Conference** which we held at the BBC on 11th October 2024. The Conference’s theme was **Young People and the Future of Work**. It proved to be a very interesting and inspiring morning, and a huge success. Over 30 businesses made new pledges to support our work through giving time, resources or finances.

Investing in our young people’s prospects and their future in work is vital. It makes good business sense and will help drive the growth in the economy that our country requires. It also ensures young people have opportunities to discover their innate gifts and strengths and to reach their full potential. Plus, there is the moral imperative to overcome additional barriers and disadvantages faced by some, so that all young people have a productive and healthy future in work.

As a charity, we can’t fulfil this part of our mission on our own, nor even with the overwhelming support we receive from our schools and colleges in Salford and across Greater Manchester. It is employers – large and small – who can really bring the experiences, skills and attributes our future workforce requires to life; and to inspire young people in the process.

Employers are also uniquely positioned to enable young people to explore and understand the full range of progression routes available to them, including the breadth of apprenticeship opportunities and – in future – the Manchester baccalaureate (M-Bacc).

Thank you for all that you are doing to support our work and to make social mobility a lived reality for our young people.



Young People and the Future of Work

Salford Foundation held its first Social Mobility Conference, "Young People and the Future of Work," at BBC MediaCityUK. Leaders from business, education, and the community gathered to discuss supporting young people's social mobility and future preparation.

The conference included several insightful keynote speeches and panel discussions including, **Sean Turner** (Global Head of Issuer Services Operations, BNY), **Nicola Crowther** (Head of Audience Engagement, BBC) and a fireside chat with **Professor Nic Beech**, (Vice Chancellor, University of Salford)



The event showcased the power of collaboration between businesses and employers in the Greater Manchester City Region. Participants engaged in panel discussions and networking sessions, emphasising the importance of providing young people with essential skills, real-life experiences, and smooth transitions from education to employment.

Phil East (Chief Executive of Salford Foundation) highlighted the success of the event, stating: ***"The conference was a tremendous success. By bringing together leaders and experts at this critical moment, when a new government is focusing on growing the economy and equipping the workforce we were able to address key issues and work toward breaking down barriers to opportunity."***



Phil added: ***"It's essential that we invest in young people now, especially as they continue to face challenges from the legacies of the pandemic and the cost-of-living crisis. Our young people are the future of work, and we must ensure they can reach their full potential, both socially and economically."***

Attendees were encouraged to commit to investing in Greater Manchester's youth, helping to secure a brighter, more inclusive future for the region. Supported by BBC and Morgan Sindall, the event not only brought key issues to the forefront, but also laid the groundwork for future partnerships and initiatives aimed at fostering social mobility for young people in Greater Manchester.



If you or your business want to support young people's social mobility, send an email to social@salfordfoundation.org.uk or call 07889 231103



Support the Shed this Winter!

This Winter, we're raising funds for The Shed and we need your support!

The Shed is a valuable resource and wellbeing hub offering holistic trauma-informed support to improve the employability, mental and physical health, and overall wellbeing of isolated and marginalised men in Salford aged 18+, with your help we can continue to offer this life-changing service and keep building better futures in Salford.

Please contact helen.fenton@salfordfoundation.org.uk to find out more about charity partnerships, corporate donations and employee fundraising, or you can make individual donations through [JustGiving](#).



Warm Wishes 2024

Help our beneficiaries stay warm this winter by donating

- Hats & scarfs
- Gloves
- Blankets
- Hoodies
- Slippers
- Pyjamas
- Warm socks
- Toothpaste
- Toothbrushes
- Welfare packs
- Food vouchers
- Long life foods
- Slow cooker
- Hot drinks
- Hot water bottle

This year we're introducing **Pamper bags** as an option for donations. A pamper bag is comprised of items such as sweet treats, lotions, sachets/drinks, bath bombs, nail varnish, and hair products. Simply gather your items, make up small packs and add a gift card.

Scan the QR code above to find out more, contact fundraise@salfordfoundation.org.uk to or get in touch on 07889 231103



Corporate Volunteering Opportunities

Our Raising Aspirations projects currently work in schools and colleges across Greater Manchester to enable young people from primary school up to college (age 9-19) to think more about their aims and goals for the future and to learn new skills.

The majority of our projects are lead or facilitated by volunteers from the world of work, education sectors or training providers.

The projects that we are currently recruiting volunteers for are:

- **World of Work**
- **Mock Interviews**
- **Transition Days**
- **Raising Aspirations Mentoring**
- **Money Matters Junior**
- **Meet the Business**
- **Interview Ready Workshops**



To book on to any of the activities please use the [Microsoft form](#) or if you have a question, please contact the team on

[**raisingaspirations@salfordfoundation.org.uk**](mailto:raisingaspirations@salfordfoundation.org.uk)

Help us Build Better Futures



Strategic Charity Partnerships

To find out more about how your business can invest in us, contact Helen Fenton our Corporate Fundraiser on fundraise@salfordfoundation.org.uk



JustGiving™

Fundraise for Salford Foundation using our JustGiving page or simply scan our QR code



ACTIONFUNDER

Making it quicker & easier for businesses to find and fund local non-profits through grant giving.



We are registered with Donr a leading text giving platform. If your business would like to create a text fundraising campaign, please contact Helen Fenton



neighbourly

Neighbourly is a giving platform that helps businesses make a positive impact in their communities by donating volunteer time, money and surplus products, all in one place.



benevity

Corporate organisations can choose to donate time and money via the Benevity platform whilst monitoring their ROI.



This year, we helped
10,708
young people & adults
create better futures



6,733

people with improved
education, employment
& training outcomes



7,735

people improved their life,
social & communication skills

+ 2,614

people helped to
keep safe



547

people with improved
finances & debt



3,174

333 Volunteers provided

hours of support to our
people and projects



4,706

additional family &
household members
benefited from our support



177

people progressed into
employment or training



7,354

people improved their
personal health
& wellbeing



167

partners worked with across
the region



1,364

people received advocacy



2,432

people received key
worker support



463

people developed their
digital skills



569

people supported to
reduce their offending



726

people supported to
achieve better housing



143

social action projects
completed



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