

THE LOOP

Issue 16 | November 2024





Maggie Langhorn

Deputy Chief Executive's Message

We are immensely proud and honoured to have helped 10,708 individuals build better futures for themselves, their families and their communities over the past year. I'm delighted that many of the people we've supported have achieved outcomes and impact in several areas of their lives.

As Deputy Chief Executive, I oversee our Women's and Survivors Services, including our Indigo, Together Women's (TWP) Projects Pathways and the 'Safe in Salford' Domestic Abuse Service.

I am proud to work with a team of highly skilled and professional staff who always go above and beyond to meet the needs of the people we support.

Our services support women in the criminal justice service and women with housing, domestic abuse, learning, employment, digital skills and wider holistic support including low level mental health support and wellbeing. Our Safe in Salford Project also supports male survivors.

It's important that we empower vulnerable and marginalised people and Salford Foundation remains ambitious and committed to tackling inequalities, promoting work and skills, and building safer communities

Find out more about our Women's & Survivors Services and support us in ending the cycle of domestic abuse and helping people build better futures by emailing social@salfordfoundation.org.uk

Warm Wishes,



This month, we are launching a joint campaign on the 25th November 2024, **White Ribbon Day** to raise awareness of domestic abuse as part of the UN global commitment of “**Ending Violence Against Women and Girls**” with 16 days of activism.

Salford Foundation are teaming up with **Salford City Council** and **Greater Manchester Police** to reach vulnerable victims and survivors who are experiencing domestic abuse and violence in Salford. This will include people from BAME backgrounds and the LGBTQ+ community.

As lead partner for the **Safe in Salford Partnership**, we will promote its domestic abuse services and encourage victims and survivors to come forward and ask for support through the Safe in Salford telephone Helpline. The campaign will also encourage perpetrators to seek help and support if they are worried about their behaviour and want to change.

Young boys and men

This year, we are also linking up with our **GMCA VRU** education and awareness project called “**STEPS**” delivered in schools. The project aims to educate young men and boys about toxic masculinity and misogyny to prevent gender-based violence in the future.



- **Better access to information, advice and advocacy**
- **Improved emotional and financial resilience**
- **Improved health and wellbeing**
- **Increased participation with community services and networks**
- **Reduced risk of homelessness and more sustained tenancies**
- **Reduced risk of offending/re-offending**

To find out more about our STEPS gender based violence education project please click here:

Join our campaign!

Watch out for our posts on social media and comment, like and share with your network or visit our Safe in Salford page to download resources.



Safe in Salford

Domestic Abuse Service



Safe in Salford helps people experiencing domestic abuse

If you live in Salford and are worried about yours or someone else's safety, we can help.

 0161 793 3232
(helpline for victims & survivors)

info@safeinsalford.org.uk 
(general enquiries)

 safeinsalford.org.uk

referrals@safeinsalford.org.uk 
(enquiries from professional)





The Steps project helps young boys learn about what it means to be a man, negative attitudes and behaviors and encourages them to make positive changes.

The **Greater Manchester Violence Reduction Unit** is investing £250k in the **Gender Based Violence Education Initiative**, aimed at reducing misogynistic attitudes and promoting gender equality among primary and secondary school students, with a focus on engaging young boys. Salford Foundation has been awarded the contract following a competitive tender process.

The program gathers boys from **Years 5 to 8** to discuss masculinity and contribute to local solutions for gender inequality. It will employ a strength-based approach to provide education on gender stereotypes, healthy relationships, and boundaries over six weeks, culminating in a peer-to-peer social action project.

Participating schools include:

- **Manchester Enterprise Academy**
- **Briscoe Lane Academy**
- **Waterloo Primary School**
- **Mesne Lea Primary School**
- **Piper Hill High School**
- **Audenshaw School**

**Elevate
Salford**

Makers Market Workshop

Salford Foundation's Makers Market Workshop was formed in May 2024 especially for women who wish to explore the opportunity of self-employment as part of the Elevate Salford project.

The group runs every **Wednesday from 12.30 until 14.30** at The Jill Rogerson Centre at Foundation House and focuses on confidence building, learning new skills, reducing social isolation, and supporting women who have experienced DA and those who are and have been through the criminal justice system.

The Makers Market Workshop, although it promotes creative health, demonstrates how to make craft items to sell using repetitive motion methods which has been proven to benefit individuals' mental health wellbeing. Many of the women who attend the group take with them the skills they have learned and continue with the crafts at home.



The workshop has been running for five months and has successfully referred seven ladies to explore self-employment with 'It's Her Story'. In addition to this, two of the women took their skills along to Salford Age UK's Dementia Buddy Club to demonstrate book folding art with their members.



The Makers Market will making their debut at Moorside Farm, Swinton, Christmas Market on the 7th December from 1:00pm selling handmade gifts and raising funds for the Jo Rogerson Women's Centre.





Phil East

Chief Executive's
Closing Message

As this issue of The Loop shows, sadly the Christmas period isn't festive or enjoyable for everyone. We have people in our communities who are facing a range of challenges. I'm thinking of those trapped in abusive and toxic relationships; people struggling to heat their homes; parents who can't put enough food on the table for their children. What most of us have the privilege of considering the 'basics' cannot be taken for granted for many whom we are helping – let alone the luxury of any 'festive trimmings.'

In this context, the work we do as a charity remains vital and seems even more poignant at Christmas time. So, thank you for all that you are doing to support us – whether that's through providing time, resources or money. If you are able to dig a little deeper at this time and support our 'Warm Wishes' campaign or other aspects of our work, we are extremely grateful. Finally, however you will be spending the festive period and whoever you will be celebrating it with – I hope you experience joy, hope, peace and gratitude.

Help us Build Better Futures



Strategic Charity Partnerships

To find out more about how your business can invest in us, contact Helen Fenton our Corporate Fundraiser on fundraise@salfordfoundation.org.uk



JustGiving™

Fundraise for Salford Foundation using our JustGiving page or simply scan our QR code



ACTIONFUNDER

Making it quicker & easier for businesses to find and fund local non-profits through grant giving.

donr ⚡

We are registered with Donr a leading text giving platform. If your business would like to create a text fundraising campaign, please contact Helen Fenton



neighbourly

Neighbourly is a giving platform that helps businesses make a positive impact in their communities by donating volunteer time, money and surplus products, all in one place.



benevity

Corporate organisations can choose to donate time and money via the Benevity platform whilst monitoring their ROI.



This year, we helped
10,708
young people & adults
create better futures



6,733

people with improved
education, employment
& training outcomes



7,735

people improved their life,
social & communication skills

+ 2,614

people helped to
keep safe



547

people with improved
finances & debt



333 Volunteers provided

3,174

hours of support to our
people and projects



4,706

additional family &
household members
benefited from our support



177

people progressed into
employment or training



7,354

people improved their
personal health
& wellbeing



167

partners worked with across
the region



1,364

people received advocacy



2,432

people received key
worker support



463

people developed their
digital skills



569

people supported to
reduce their offending



726

people supported to
achieve better housing



143

social action projects
completed



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