



Charity Partnership



Registered Charity Number 1002482
www.salfordfoundation.org.uk

Contents Page

Introduction

Founded in 1989, Salford Foundation is a nonprofit organisation dedicated to empowering individuals and communities. With a strong focus on education, employability, social inclusion, and community development, we strive to create sustainable opportunities and improve lives. In the last 5 years, we have supported over 47,200 people.



Our Mission

We want to create a fair society in which everyone has the opportunities and resources to reach their full potential.

**Tackling disadvantage;
changing lives**



In Partnership we can support you to deliver an even bigger impact

I'm Phil East and I'm CEO of Salford Foundation.

We started 35 years ago as a small charity here in Salford and since then we've helped tens of thousands of people to improve their lives.

To tackle disadvantage and change lives, we set ourselves three priorities: Best start in life, Working futures and Strong & safe communities. To explore how our priorities align with the UN Sustainability Development Goals see Page 6.

Our strategy for the next five years will be to strengthen our relationships and networks as we deliver more of our quality services in partnership. We want to make sure we influence change, not just deliver things to people at the front line. If our goals align with your Social Value delivery, join us in partnership to make a bigger impact.

We're determined to take calculated risks to create a bigger and better impact. In everything we do, we will, of course, stay true to our vision, mission, and values as we improve our reach and our impact across Greater Manchester.

We are an agile charity built to serve a changing society, and that's how we will tackle disadvantage and change lives.

[**Salford Foundation Impact Report 2024-25**](#)

Tackling disadvantage; changing lives

Best start in life

We want to ensure children and young people have the best start in life and enter adulthood with great life chances. We're prioritising issues that enable this, such as good education for all; healthy relationships; work-readiness; wellbeing; and life skills.

Working futures

We want everyone to have the opportunity to fulfil their potential and contribute to society. We want young people to be inspired and informed for their future careers. We want adults to gain skills and receive support to work for a living wage. We will continue to promote volunteering and alternative forms of 'meaningful employment.' We want everyone to secure a future that works for them.

Strong & safe communities

We want everyone to live in inclusive, supportive and well-resourced communities. We believe society should be built on shared values and a commitment to the common good. We want everyone to feel safe and protected. We want to tackle domestic abuse and coercive relationships. We want to prevent young people being drawn into a life of crime. We want to help adults in the criminal justice system rebuild positive, productive lives.



How businesses can get involved

- Community Initiatives: Funding support for flagship programmes or piloting new innovative projects
- Employee Volunteering: Workplace safaris, mock interviews and life skills workshops
- Inclusive Employment: Offer pathways for disadvantaged people into meaningful work
- Thought Leadership: Collaborate on policy influence and systems change

How can you help?

Time

Volunteer for us and inspire, help and support our beneficiaries



Donate

Become a corporate sponsor and fund Salford Foundation projects. Donate and fundraise



Opportunities

Provide employment and training opportunities



Resources

Access to buildings, venues, facilities and equipment. Offer Pro bono support



The Impact

By 2030, Salford Foundation aims to double its reach to 95,000 people, lead nationally significant projects, and influence sustainable systems change. **Corporate partners will be part of a legacy that transforms lives, strengthens communities, and delivers measurable social value.**

This year we helped

11,350

young people & adults tackle disadvantage and change their lives

Changing lives

2,755

adults supported

8,595

children & young people supported

25

projects & services

4,274

indirect beneficiaries supported (family & household members)

Tackling disadvantage

8,010

people achieved improved health and wellbeing

631

people with improved finances and debt

+39%

3,382 this year vs 2,432 last year

more people received key worker support

761

people supported to achieve better housing

Best start in life

4,788

young people supported with school transitions

699

young people mentored

8,740

young people developed life, social & communication skills

1,186

young people helped to keep safe

Working futures

7,342

people progressed education, employment & training

6,093

young people with raised aspirations

251

people moved into jobs or training

1,135

people developed digital skills

Strong & safe communities

3,477

people supported to keep safe from harm

1,986

people supported to tackle domestic abuse

1,154

people supported to reduce their offending

745

boys & young men educated on gender-based violence

Partnerships

469

people volunteered with us

4,066

hours of support from volunteers

618

private, public & charity organisations worked with us

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[Read the full 2024/25 Impact Report here](#)

Social Value & the SDGs through Partnership with Salford Foundation

Salford Foundation's 2025-30 Strategy is a bold commitment to tackling disadvantage and changing lives across Greater Manchester. For corporate businesses, **this presents a powerful opportunity** to deliver meaningful Social Value and contribute directly to the UN Sustainable Development Goals (SDGs) through strategic partnership.

Why Partner with Salford Foundation?

With over 35 years of impact, Salford Foundation is a trusted, agile charity that delivers **high-quality, evidence-based programmes**. Its three strategic priorities Best Start in Life, Working Futures, and Strong & Safe Communities **align directly with key SDGs** and offer tangible ways for businesses to make a difference.

Strategic Priorities & SDG Alignment

Salford Foundation Priority	Corporate Contribution	Aligned SDGs
Best Start in Life	Support mentoring, education, social emotional health and wellbeing programmes for children and young people.	SDG 1 (No Poverty), SDG 3 (Good Health & Wellbeing) SDG 4 (Quality Education) SDG 5 (Gender Equality)
Working Futures	Offer employability skills-based workshops and career inspiration for young people and adults.	SDG 4 (Quality Education) SDG 8 (Decent Work & Economic Growth) SDG 10 (Reduced Inequalities) SDG 9 (Industry, Innovation & Infrastructure)
Strong & Safe Communities	Fund or co-deliver initiatives tackling domestic abuse, crime prevention, and community cohesion.	SDG 11 (Sustainable Cities & Communities) SDG 16 (Peace, Justice & Strong Institutions)



Helen Fenton, Corporate Fundraiser

Join our Mission

To find out more about how you can support Salford Foundation and how we can help to deliver your Social Value, please do get in touch fundraise@salfordfoundation.org.uk

Keep in 'The Loop'

Join over 1,000 subscribers and sign up to 'The Loop' Salford Foundation's quarterly newsletter.

Keeping you in 'The Loop' about our services and projects.



**Want to know more?
Follow us on social
media and visit our
website**

Our Funders



Help us tackle disadvantage & change lives



Strategic Charity Partnerships

To find out more about how your business can invest in us, contact Helen Fenton our Corporate Fundraiser on fundraise@salfordfoundation.org.uk



JustGiving™

Fundraise for Salford Foundation using our JustGiving page or simply scan our QR code



ACTIONFUNDER

Making it quicker & easier for businesses to find and fund local non-profits through grant giving.

donr

We are registered with Donr a leading text giving platform. If your business would like to create a text fundraising campaign, please contact Helen Fenton



neighbourly

Neighbourly is a giving platform that helps businesses make a positive impact in their communities by donating volunteer time, money and surplus products, all in one place.



benevity

Corporate organisations can choose to donate time and money via the Benevity platform whilst monitoring their ROI.

GAYE employee giving?



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