



Ethical Fundraising Policy

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Ethical Fundraising Policy

1. Scope

This policy aims to cover the ethical issues and social responsibility arising from our fundraising activities. All Salford Foundation staff, trustees, volunteers and partners involved in fundraising have a responsibility to be aware, have a good working knowledge and an understanding of the ethical issues referred to in this policy. Salford Foundation uses the following NCVO ethical principles to guide its decision making on these matters:

- **Beneficiaries First**
- **Integrity**
- **Openness**
- **Right to be safe**

2. Charitable Aims

We are a registered charity supporting children, young people and adults in Salford, Greater Manchester and the North-West. Our aim is to create better futures for people. We are committed to our charitable aims, as set out in our Memorandum and Articles of Association of providing education and preventing social exclusion.

We fundraise to deliver services and support to people in need in the areas where we work. We value the contribution of supporters, donors and members of the public in helping us to continue to deliver and fund our work.

3. Compliance

We will communicate with all supporters, donors and members of the public in an open, honest, fair and proper way. We will comply with all legislation, regulation and UK law relating to charitable activities, fundraising and general data protection regulations.

We will report accurately on fundraised income and expenditure and how much we spend on fundraising administration. We will apply fundraising best practice as set out by regulators including the Charity Commission, Fundraising Regulator and the Institute of Fundraising.

4. Donors

We will respect the privacy and communication preferences of all supporters, donors, companies, partners and members of the public. We will respond promptly and sensitively to any requests to stop receiving information or communications from us and investigate any complaints or concerns raised.

5. Donations Acceptance

To assess suitability, any potential conflicts and manage risk, the Business Development Team will conduct due diligence on potential donors before any donation can be accepted. When accepting donations, we will consider the impact of the donors' activities on our service users, on our stakeholders and on our charitable or business reputation.

Where an individual or company intends to make a donation of **£5k** or above, this will routinely be referred to our **Ethical Panel** for consideration. The members of the Ethical Panel are the Chair of the Audit Sub-Committee, the CEO and the Business Development Manager. In deciding whether a donation should be accepted or declined the Panel will consider:

1. The source income of the donation. Salford Foundation will not usually accept donations where income is derived from harmful activities, or where income has been generated by manufacture, trade or distribution in arms, tobacco, alcohol, or where it is believed that the income is derived from the proceeds of illegal activities.
2. Whether accepting the donation would be detrimental to the achievement of the purposes of the charity, as set out in our Memorandum and Articles of Association. Any anticipated detriment must be set against the benefit of having the funds from the donor, which would enable the organisation to pursue its charitable purposes. We will, in general, only accept donations from companies who share our values.
3. The Panel will also consider other relevant factors, including the motivation for making the donation (i.e. is it clearly philanthropic in intent); the method by which the donation is being made (e.g. is it being made in a foreign currency or through a third party); and any potential conflict of interest, reputational benefit or risk to the charity.

The Panel has delegated authority to accept any donation on behalf of the Board. However, the Panel may choose to refer a recommendation of accepting a donation to the Board for approval. Any decision by the Panel to decline a donation will be referred to the Board as a recommendation for consideration and approval. This policy will be reviewed annually by the Ethical Panel.