

# THE LOOP

Issue 17 | February 2025



## Introductory Message

**Rachel Fowler**  
Domestic Abuse  
Services Manger

**In honour of International Women's Day, we highlight the Safe in Salford partnership, a key project by Salford Foundation supporting domestic abuse survivors in Salford and Greater Manchester.**

This one-stop support service, led by the Salford Foundation and partnering with TDAS, TLC, and The Pankhurst Trust, prioritises victim experiences to enhance domestic abuse services.

Through awareness, education, individual and group support, safety planning, and practitioner training, it aims to improve safety and recovery. Anybody living in Salford experiencing domestic abuse can access this support and begin their journey towards a life free from domestic abuse, our dedicated and passionate staff aim to ensure that all the necessary support is in place to ensure individuals receive 'the right support at the right time'.

This includes support for children and young people who may be affected or experiencing abuse themselves. We also have a behaviour change programme led by TLC which focuses on change and education for those who are displaying abusive and harmful behaviours so that they also can seek the intervention needed to stop causing harm in their relationships.

In 2025, Safe in Salford will launch its own website, providing a hub for survivors, victims, and their supporters to access resources and empower themselves.



**Salford Foundation manages the Safe in Salford (SIS) Partnership, a “one front door”, community-based service which supports over 2,000 victims, survivors, young people who harm and perpetrators of domestic abuse each year.**

The SIS delivery partners include , **Salford Foundation, Pankhurst Trust, Trafford Domestic Abuse Service (TDAS) and Talk Listen Change (TLC).**

**Pankhurst Trust** manage and deliver the **IRIS (Identification & Referral to Improve Safety)** programme. This is a specialist training, referral, and advocacy model that enables clinicians to better support their patients who are affected by domestic abuse and violence.



The IRIS programme is nationally recognised, evidence-based and cost-effective intervention which aims to improve the primary care response to domestic violence. It provides in-house domestic abuse and violence training for **general practice (GP)** teams and a named “**Advocate Educator**” which patients can be referred to for individual support.

The **Advocate Educator** also advocates for patients, undertakes risk assessments, provides options and support to patients who are referred into the IRIS service, as well as implementing safeguarding strategies.



In Salford, Pankhurst team consists of a **Project Manager**, two **Advocate Educators** and a **Clinical Lead**, who is a local practising GP. The Advocate Educator and Clinical Lead work in partnership to deliver training to the practices, specialist advice and support to GP teams.

The Advocate Educator also advocates for patients, undertakes risk assessments, provides options and support to patients who are referred into the IRIS service, as well as implementing safeguarding strategies.

Pankhurst Trust currently supports **33 GP practices throughout Salford**. Since April 2022, they have supported **796 patients** in Salford and trained **1,423 professionals**.



## IRIS Clinical Update Training Feedback

*“As with all the Safeguarding training you provide; excellently delivered, and very hard-hitting emotionally, but you always do a great job of bringing these vitally important issues to our attention. A lot of my calls will be a specifically requesting a medication, making them very focused on physical issues, so I really appreciated the tips to help me draw these other issues out in a phone consultation.”*

*“This was a really good session - the information presented was really helpful and practical and can be used applied in our day to day practice, and other parts were very powerful and memorable, eg.the section on non-fatal strangulation.”*



## IRIS Reception Training Feedback

*“Great presentation. It is quite eye opening on how subtle and discreet DV can be. I learnt that you can become an advocate for someone experiencing DV by just referring them to support and being that first step.”*



## Service User Feedback

*“My support worker came into my life when I was at my lowest point and made sure every week that I was okay. I don't feel like thank you is enough, but I wanted to say it as I don't know how else to express how much you have done for me. Your support has saved me.”*

*“Thank you for all your support over the most difficult time in my life. I am now stood independently in my safe space, working and can see a future ahead of me. Your encouragement throughout my journey has been amazing, on days when I couldn't go on- you believed in me and I will be forever grateful for your help.”*



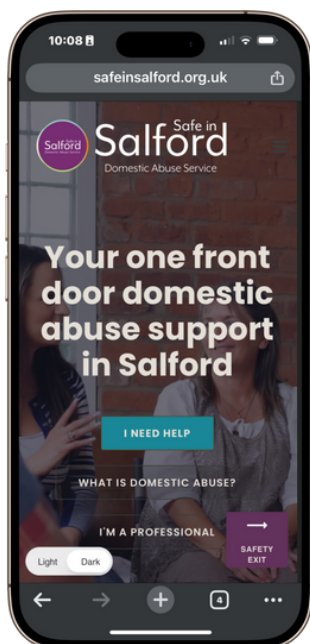
# A New Era for Safe in Salford

**Safe in Salford has a new website - an easy to navigate knowledge and resource hub for domestic abuse victims & survivors in Salford.**

Built in-house by Salford Foundation, the new site centres the service user, enabling them to easily access support and resources as soon as the homepage loads.

Visit the new site here:

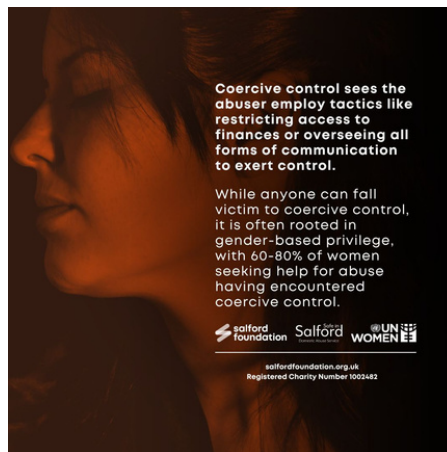
[www.safeinsalford.org.uk](http://www.safeinsalford.org.uk)





## In Retrospect: 16 Days of Activism

The “16 Days of Activism” campaign on domestic abuse successfully organically reached over 5,000 people, raising awareness of domestic abuse signs and safety for victims and survivors, while also guiding young perpetrators on accessing behavior change support through our partners, Harbour and TLC.



From **November 2024 to January 2025**, we saw a **significant increase in telephone enquiries to our Safe in Salford Helpline** with a total of **692 calls**. Our website also saw a spike in visitors to our Safe in Salford Partnership which is our **2nd most popular page visited**. A total of **1,686 visits to the page Oct 2024-December 2025**.

We are planning to continue to run social media awareness campaigns throughout the year to ensure that children, young people and adults in Salford who need information, advice and support, can access relevant domestic abuse services.

## Help us Build Better Futures



### Strategic Charity Partnerships

To find out more about how your business can invest in us, contact Helen Fenton our Corporate Fundraiser on [fundraise@salfordfoundation.org.uk](mailto:fundraise@salfordfoundation.org.uk)



### JustGiving™

Fundraise for Salford Foundation using our JustGiving page or simply scan our QR code



### ACTIONFUNDER

Making it quicker & easier for businesses to find and fund local non-profits through grant giving.

### donr ⚡

We are registered with Donr a leading text giving platform. If your business would like to create a text fundraising campaign, please contact Helen Fenton



### neighbourly

Neighbourly is a giving platform that helps businesses make a positive impact in their communities by donating volunteer time, money and surplus products, all in one place.



### benevity

Corporate organisations can choose to donate time and money via the Benevity platform whilst monitoring their ROI.



In 2023/24, we helped  
**10,708**  
young people & adults  
create better futures



**6,733**

people with improved  
education, employment  
& training outcomes



**7,735**

people improved their life,  
social & communication skills

**+ 2,614**

people helped to  
keep safe



**547**

people with improved  
finances & debt



333 Volunteers provided

**3,174**

hours of support to our  
people and projects



**4,706**

additional family &  
household members  
benefited from our support



**177**

people progressed into  
employment or training



**7,354**

people improved their  
personal health  
& wellbeing



**167**

partners worked with across  
the region



**1,364**

people received advocacy



**2,432**

people received key  
worker support



**463**

people developed their  
digital skills



**569**

people supported to  
reduce their offending



**726**

people supported to  
achieve better housing



**143**

social action projects  
completed



[salfordfoundation.org.uk](https://salfordfoundation.org.uk)



[facebook.com/salfordfoundation](https://facebook.com/salfordfoundation)



[@salford\\_foundation](https://@salford_foundation)



[linkedin.com/company/salford-foundation](https://linkedin.com/company/salford-foundation)



[@SalfordFDN](https://@SalfordFDN)



Registered Charity Number 1002482

[www.salfordfoundation.org.uk](https://www.salfordfoundation.org.uk)