

THE LOOP

Issue 18 | June 2025





Phil East

Chief Executive's
Message

“We are immensely proud of the work we’ve done this year to tackle disadvantage and help 11,350 individuals to change their lives. The impact we’ve achieved with and for all these people through the work of our charity is outstanding. I’m therefore pleased to share our Impact Report for 24/25 with you.

Moving on from what we’ve achieved now to what comes next, we’ve also just launched our new 5-year strategy. This sets out how we’ll create an even bigger and deeper impact by 2030. Further details can also be found in this issue. We’re passionate, ambitious and determined to work with our partners to help more people tackle disadvantage and change their lives in the years ahead. Thanks for all you do in support of our work.”

In 2024/25 we helped

11,350

young people & adults tackle disadvantage and change their lives



Changing lives

2,755

adults supported

8,595

children & young people supported

25

projects & services

4,274

indirect beneficiaries supported (family & household members)



Tackling disadvantage

8,010

people achieved improved health and wellbeing

631

people with improved finances and debt

+39% 3,382 this year vs 2,432 last year

more people received key worker support

761

people supported to achieve better housing



Best start in life

4,788

young people supported with school transitions

699

young people mentored

8,740

young people developed life, social & communication skills

1,186

young people helped to keep safe



Working futures

7,342

people progressed education, employment & training

6,093

young people with raised aspirations

251

people moved into jobs or training

1,135

people developed digital skills



Strong & safe communities

3,477

people supported to keep safe from harm

1,986

people supported to tackle domestic abuse

1,154

people supported to reduce their offending

745

boys & young men educated on gender-based violence



Partnerships

469

people volunteered with us

4,066

hours of support from volunteers

618

private, public & charity organisations worked with us

[Read the full 2024/25 Impact Report here](#)

THE LOOP



Starting as a small charity in Salford in 1989, we've grown and diversified, helping tens of thousands of people over the past 35 years. As society and our communities have changed, we've also learnt, innovated and adapted to meet evolving needs and respond to new opportunities.

Unfortunately, our work is not finished. Injustice, inequality and disadvantage still prevent many from overcoming challenges and reaching their full potential. So, we're determined to help more people and make an even bigger impact across Greater Manchester by 2030. We're ambitious, passionate and determined to play our part in tackling disadvantage and changing lives.



THE LOOP

We've set ourselves three priorities which will help us achieve this goal.



We aim to provide children and young people with the best start in life, focusing on issues like education, parenting, healthy relationships, well-being, and life skills to enhance their future opportunities.



Our goal is to help everyone reach their potential and contribute to society. We aim to inspire young people for future careers and support adults in gaining skills for living wage jobs. We will promote volunteering and meaningful employment, ensuring everyone can secure a fulfilling future.



We aim to empower everyone to reach their potential and contribute to society. Our goals include inspiring youth for future careers, helping adults gain skills for a living wage, promoting volunteering, and supporting alternative meaningful employment. Ultimately, we want everyone to achieve a fulfilling future.

[Read our full 2025-30 Strategy outline here](#)

Help us tackle disadvantage & change lives



Strategic Charity Partnerships

To find out more about how your business can invest in us, contact Helen Fenton our Corporate Fundraiser on fundraise@salfordfoundation.org.uk



JustGiving™

Fundraise for Salford Foundation using our JustGiving page or simply scan our QR code



ACTIONFUNDER

Making it quicker & easier for businesses to find and fund local non-profits through grant giving.

donr

We are registered with Donr a leading text giving platform. If your business would like to create a text fundraising campaign, please contact Helen Fenton



neighbourly

Neighbourly is a giving platform that helps businesses make a positive impact in their communities by donating volunteer time, money and surplus products, all in one place.



benevity

Corporate organisations can choose to donate time and money via the Benevity platform whilst monitoring their ROI.

Our Funders





Stay updated,
stay in touch.



Foundation House
3 Jo Street, Salford
M5 4BD



0161 787 8500



enquiries@salfordfoundation.org.uk



www.salfordfoundation.org.uk